



TERMS & CONDITIONS

1. Payment is due with Agreement
2. Please send high resolution art work/camera ready to info@dancedelbello.org
3. Advertisers shall not receive refunds in the event of printer errors.
4. Cancellations or changes to ads cannot be accommodated after closing print deadline.
5. All materials must be received 6 weeks prior to production to be included in the program.
6. Cover advertising is on a first come first serve basis. If cover location is not available, we will accommodate your ad in the next most desired locations.

SCHEDULED PERFORMANCES

JUNE 2022

CINDERELLA
PRINT DEADLINE: APRIL 16, 2022

DECEMBER 2022

A CHRISTMAS CAROL
PRINT DEADLINE: OCTOBER 15, 2022

JUNE 2023

SPRING REPERTOIRE
PRINT DEADLINE: APRIL 15, 2023

**Email digital artwork
& agreement to:
info@dancedelbello.org**

**Mail Check Payable to
Dance Del Bello
1458 County Line Rd.
Huntingdon Valley, PA 19006**

WWW.DANCEDELBELLO.ORG

Dance Del Bello is a 501c3 non-profit organization

DANCE DEL BELLO PROGRAM ADVERTISING RATE CARD 2022 & 2023 SEASON



ADVERTISING AGREEMENT

Company Name _____

Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Authorized Signature _____

I have read/received Terms & Conditions
Advertising Rates are per production.
All digital materials are required by print deadline.

Ad Size: _____ Rate: _____

- Ad Material/Camera Ready Art Enclosed
 Arriving Under Separate Cover

Total Enclosed: \$ _____

Please make Check Payable to Dance Del Bello

Credit Card: _____

Exp. Date: _____ CVV: _____

Billing Zip Code: _____



Photo © Coira M. Lee

RATES SIZE/POSITION

Outside Back Cover*	\$300
Inside Front Cover.....	\$250
Inside Back Cover.....	\$250
Full Page.....	\$100
2/3 Page.....	\$85
1/2 Page.....	\$60
1/3 Page.....	\$30
1/4 Page.....	\$25
1/8 (business card).....	\$15

* All rates are for black & white artwork with the exception of the back cover, where color may be featured.

DISPLAY DIMENSIONS CAMERA READY ART WORK

Outside Back Cover*	4.5" x 7.5"
Inside Front Cover.....	4.5" x 7.5"
Inside Back Cover.....	4.5" x 7.5"
Full Page.....	4.5" x 7.5"
2/3 Page.....	4.5" x 5.5"
1/2 Page.....	4.5" x 3/5"
1/3 Page.....	4.5" x 2.25"
1/4 Page.....	4.5" x 1.625"
1/8 (business card).....	

DANCE DEL BELLO